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Instructional Design

TRAIN

Instructional design (ID) is the art and science of creating effective learning experiences. This comprehensive 5-day training program, delivered by Global Business Minds, will equip you with the knowledge and skills to become a successful instructional designer in various workplaces and educational settings.

Learning Outcomes:

Upon completion of this program, participants will be able to:

- Demonstrate a comprehensive understanding of the principles and practices of instructional design.

- Design and develop effective learning experiences for various audiences and contexts.

- Apply different instructional strategies and multimedia elements to enhance learning.

- Create engaging and accessible instructional materials.

- Conduct assessments and evaluate learning outcomes to improve your design.

- Implement and deliver impactful learning sessions using appropriate technologies.

- Stay up-to-date on emerging trends and adapt your skills to the future of instructional design.

Course structure:

Day 1: Foundations of Instructional Design:

- Understanding the ADDIE model: Explore the ADDIE model (Analysis, Design, Development, Implementation, Evaluation) as a framework for building effective

learning experiences.

- Learning theories and principles: Analyze key learning theories like behaviorism, cognitivism, and constructivism, and how they inform instructional design practices.

- Needs assessment and target audience analysis: Learn how to conduct needs assessments, identify learner characteristics, and tailor instruction to specific audiences.

- Curriculum development and instructional strategies: Explore different instructional strategies like case studies, simulations, role-playing, and e-learning modules.

Day 2: Content Development and Instructional Materials:

- Instructional writing and storyboarding: Master techniques for effective writing of learning objectives, instructional content, and storyboarding for visual clarity.

- Multimedia and technology integration: Understand how to leverage multimedia elements like audio, video, graphics, and interactive tools to enhance learning experiences.

- Developing e-learning courses: Explore e-learning authoring tools and learn how to design and develop engaging online courses.

- Accessibility and universal design principles: Ensure your instructional materials are accessible to learners with diverse abilities and learning styles.

Day 3: Assessment and Evaluation in Instructional Design:

- Designing formative and summative assessments: Learn how to create different types of assessments, including quizzes, performance evaluations, and self-reflections, to measure learning outcomes.

- Data analysis and feedback: Understand how to analyze assessment data, provide constructive feedback, and improve learning based on insights.

- Instructional evaluation and improvement: Identify methods for evaluating the effectiveness of your instructional design solutions and iterate to continuously improve learning experiences.

- Learning analytics and measurement tools: Explore how to use learning analytics tools to track learner progress and optimize instruction.

Day 4: Implementation and Delivery of Learning Experiences:

- Facilitating learning sessions: Develop your skills in leading effective learning sessions using various facilitation techniques and engagement strategies.

- Managing learning technologies and platforms: Learn how to set up and manage online learning platforms (LMS) and other learning technologies.

- Collaboration and partnerships in instructional design: Understand the importance of collaboration with subject matter experts, instructional technologists, and stakeholders in the design and delivery process.

- Project management and resource allocation: Master project management skills for efficiently planning, budgeting, and executing instructional design projects.

Day 5: Emerging Trends and the Future of Instructional Design:

- Microlearning and adaptive learning: Explore the growing trend of microlearning and adaptive learning technologies and their impact on instructional design.

- Artificial intelligence and personalized learning: Understand how AI is transforming instructional design and personalizing learning experiences.

- Mobile learning and gamification: Learn how to design mobile-friendly and gamified learning experiences to improve engagement and accessibility.

- Instructional design in diverse contexts: Discover how to adapt instructional design principles to different learning environments, including workplace training, informal learning, and online education.

Target Audience:

This training program is designed for individuals seeking to enter or advance their careers in instructional design, including:

- Teachers and educators transitioning to corporate training or online learning

- Training professionals, human resource specialists, and organizational development consultants

- Recent graduates seeking careers in instructional design

- Subject matter experts interested in designing and delivering training programs

- Anyone passionate about creating effective learning experiences.