



HARNESS THE POWER
OF KNOWLEDGE

Business Sustainability and Ethics

TRAIN



Course Overview:

The Business Sustainability and Ethics course is designed for business leaders, managers, and professionals who want to integrate sustainability and ethical practices into their organizations. Over five days, participants will explore the principles of sustainability, ethical decision-making, corporate social responsibility (CSR), sustainable business models, and sustainable supply chain management.

Course Goals:

Upon completing this course, participants will be able to:

- 1- Understand the importance of sustainability and ethics in modern business practices
- 2- Develop strategies to integrate sustainability into business operations
- 3- Make ethically sound decisions in complex business situations
- 4- Implement corporate social responsibility initiatives effectively
- 5- Promote sustainability and ethics throughout the supply chain

Course Structure:

Day 1: Introduction to Business Sustainability and Ethics

- Defining Sustainability and Ethics in Business
- The Business Case for Sustainability
- Ethical Frameworks and Decision-Making
- Aligning Business Goals with Sustainability and Ethics

Day 2: Sustainable Business Models and Corporate Social Responsibility (CSR)

- Types of Sustainable Business Models (Circular Economy, B Corps, etc)
- Benefits and Challenges of Sustainable Business Models
- Corporate Social Responsibility (CSR) and Stakeholder Engagement
- Practical Exercises: Assessing CSR Initiatives

Day 3: Sustainability in Operations

- Sustainable Supply Chain Management
- Energy Efficiency and Resource Conservation
- Waste Reduction and Recycling
- Case Studies: Sustainable Operations

Day 4: Ethical Leadership and Governance

- Role of Ethical Leadership in Organizations
- Ethical Decision-Making Models (Utilitarianism, Deontology, Virtue Ethics)
- Building an Ethical Culture
- Group Discussion: Ethical Dilemmas in Business

Day 5: Sustainability Reporting and Future Trends

- Sustainability Reporting Standards (GRI, SASB, etc)
- Measuring and Reporting Sustainability Performance
- Emerging Trends in Business Sustainability and Ethics
- Course Recap, Q&A